

**DOCKET NO.:** YCI-0102  
**Application No.:** 09/584,805  
**Notice of Allowance Dated:** June 26, 2007

**PATENT**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of:

**Peter M. Redling**

Confirmation No.: **2289**

Application No.: **09/584,805**

Group Art Unit: **2623**

Filing Date: **May 31, 2000**

Examiner: **Hunter Lonsberry**

For: **INTERACTIVE TELEVISION ADVERTISING METHOD**

Mail Stop Issue Fee  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

**AMENDMENT PURSUANT TO 37 CFR § 1.312**

In response to the Notice of Allowance dated **June 26, 2007**, reconsideration is respectfully requested in view of the amendments and/or remarks as indicated below:

- Amendments to the Specification** begin on page of this paper.
- Amendments to the Claims** are reflected in the listing of the claims which begins on page of this paper.
- Amendments to the Drawings** begin on page 2 of this paper and include an attached replacement sheet.
- Remarks** begin on page 3 of this paper.